

2024

Our Partners



Preferred Buyers

FSBO Resource

*Program
Details*

A promotional graphic for the Preferred Buyers program. It features a man in a dark blue suit and light blue shirt standing in front of a whiteboard with colorful sticky notes. The graphic includes the FSBO Resource logo in the top left, the text "MEET OUR Preferred Buyers" in large white font, "READY TO SHOW" in a dark blue box, and a yellow button with the text "Meet Buyers Now".

FSBO RESOURCE

MEET OUR

Preferred Buyers

READY TO SHOW

Meet Buyers Now

01 Our Buyers

Our Preferred Buyers program specializes in using targeted social media marketing to attract high-quality buyer leads for real estate agents. Through strategic ads, tailored content, and precise audience targeting, we help you connect with potential buyers ready to make their move. Each buyer we deliver has also already selected a property that they are interested in.

Whether you're looking to increase your quarterly transactions or build your pipeline of clients, we provide a consistent flow of local buyers to strengthen and boost your real estate business.



8 - 12

Buyer Leads per Month

02 Our Compensation

We charge \$99 per month + a 10% commission split when our buyers successfully close.

How many leads do we deliver a month?

Each month we deliver 8 - 12 leads per month.

What is the commitment?

Depending on our length of time in your market, we offer quarterly or month-to-month partnerships.

\$99

Monthly Fee

10%

when the Deals Close

Next Steps



01

See Market Availability

The first step is to see if we are actively taking on new partners in your territory. To inquire about your market, please email team@fsboresource.org.

02

Schedule a Call

If there is availability in your market, we will schedule a quick phone call to explain further details of our program and see if we may be a fit.

03

Activate your Account

After explaining our program and answering all questions, the next step is to lock in your zip codes and activate your account.

04

Complete your Onboarding

On your onboarding we will go over and test our lead dispatch process, create your portal login, and prepare to activate your lead flow campaigns.